



WAYS TO WORK YOUR BUSINESS!!

Thanks Jill Myhre



1. Invest in a Mary Kay Website. Then Advertise it!!	2. Post a catalog in the employee lunch room.	3. Send a catalog to a co-worker that as moved.	4. Have a get to know you party with your neighbor's.
5. Post a catalog in the teacher's lounge at your child's school	6. Place current and prospective clients on the company PCP pro-	7. When sending emails have your website within your signature.	8. Ask your hairdresser to place your business cards at her station.
9. Advertise in your alumni newsletter and/or local newspaper.	10. Give a catalog to the receptionist at your doctor's or dentist's of-	11. Put current catalog or business cards in your neighbor's door. In-	12. Have an answering machine and have it state your business.
13. Include a Business Card or flyer with your bill payments.	14. Host a show before or during a PTA meeting.	15. Advertise in your church bulletin.	16. Contact local school cheerleading squad coaches.
17. Host an office party or brunch.	18. Set up a display at a craft fair.	19. Mail out samples, catalogs and a wish list.	20. Advertise at pre-schools for the working mom.
21. Get a list from Welcome Wagon. New people may be look-	22. Offer a Christmas wish list to your guest and then call the gift	23. Contact schools and see if they have advertising within their parent	24. Place ad's in the local high schools newsletters giving specials
25. Wear your Mary Kay pin.	26. Ask friends to have a show.	27. Set up a display at a mall.	28. Hold an open house.
29. Hold a Christmas Shopping Show for men (or for Mother's Day)	30. When flying place brochures in the pocket seat with your phone	31. Ask past hostesses at shows to talk about their free products.	32. When visiting out of town family bring Mary Kay samples and
33. Encourage frequent customers to regularly plan shows.	34. Encourage relatives to book a show.	35. Build a before & after Portfolio	36. Use Mary Kay checks on your personnel account.
37. If you live near where the Airlines Headquarters are contact	38. Start an E-mail address book of customers who want to know	39. Contact local church youth groups to contact girl nights	40. Go to hotels and offer the staff a quick make-over on their breaks
41. Give out your business card to anyone that helps you.	42. Give products as gifts or donations.	43. Go to local dance schools to set up displays or advertise.	44. Join your Chamber of Commerce.
45. Have your husband or significant order promote at work.	46. Leave your brochures in doctor , dentist, beauty salons.	47. Conduct Skin Care Surveys	48. Go to motivational seminars and network.
49. Host your own show. Could even be a fundraiser for your favor-	50. Have you and your family members wear MK T-shirts or	51. Go to health spas (most have vendors come in once a month to	52. If taking the train leave brochures with your phone number.
53. Random mailings. Open a phone book and randomly choose	54. Always have baggies with samples to Pass out (don't forget to	55. Display at health fairs connected within corporations, this is a	56. Call local hospitals and offer to do pampering sessions in the break
57. New Mom's	58. Have a display at job fairs.	59. Go to bridal fairs.	60. Birthday Leads
61. Have a booth at a school fair.	62. Take a Satin Hands recipe to every potluck.	63. Contact your local Girl Scouts.	64. Get brides out of the newspaper.
65. Give a client, friend or relative 10 brochures to pass on to others.	66. Call past hostesses and ask for referrals give an incentive.	67. Send a catalog to your Tupperware, Discovery Toys, etc. reps	68. Do a silent hostess program with an out of town friend or rela-
69. Do fragrance surveys.	70. Do a Fragrance Survey	71. Do a Web Class.	72. Ladies Clubs
73. Set up display tables with drawings in clothing stores.	74. Do appreciation days at places of businesses.	75. Bring flyers with gift ideas to local firehouses	76. Bring goodie bags to bank tellers.
77. Play Tic-Tac-Toe	78. Set up in a Bridal Shop	79. Girl Parties	80. Professional Women
81. Call your Realtor with suggestion of Mary Kay new home gift	82. Contact local businesses to be the vendor to supply gifts to their	83. Leave your business cards on bulletin boards or in local busi-	84. Have you and your family members wear MK T-shirts or
85. Place up flyers in apartment laundry rooms.	86. Do a fishbowl drawing in local businesses.	87. Follow through on every booking lead.	88. Go to local hospitals and give out samples to Nurses.
89. Put an ask me about Mary Kay button on your purse or coat.	90. Ask you manicurist if you can place business cards at her station.	91. Remember the 3ft rule, hand your business card out to anyone	92. Ask friends, family or clients to place your brochures within their
93. Have a Referral Club	94. Offer a bridal registry	95. Do Lipstick Surveys	96. Referral by Friend
97. Put the Mary Kay logo on your car.	98. Do a join open house with other in home business.	99. Leave your business card with your tip for the waiter.	100. Brochures placed in Bridal Shops.