

The Mary Kay Image

Proper Mary Kay Attire at events

You never get a second chance to make a great first impression!

When you meet someone, do they see you as someone who can help them with their skin care or glamour based upon how you look? Mary Kay image is a code of ethics that we strive to uphold because Mary Kay herself was very serious about the image that we project to our community; by the words we say, the way we treat others around us, and our attire.

PLEASE REFER TO THESE GUIDELINES:

- **MARY KAY CASUAL** = pants or slacks are OK, but no jeans. One example of an event where Mary Kay Casual would be appropriate would be a Career Coffee or local training or class you are taking where no customers or prospective recruits are present. This would not include classes at a Mary Kay sponsored event such as Seminar.
- **BUSINESS ATTIRE** = A skirt or a dress, color of your choice. Length of hem should never be more than 2 inches above the knee.
- **MARY KAY BUSINESS ATTIRE-CONSULTANT** = A skirt or dress, color of your choice.
- **MARY KAY BUSINESS ATTIRE-SR. CONSULTANT** = Black Skirt, white shirt, optional black blazer. Shoes should be appropriate for a business setting.
- **STAR TEAM BUILDER** = Black skirt, white shirt, and red jacket. Optional black and white dress under red jacket.
- **DIQ** = Black Skirt, black shirt with red jacket over. Optional, black dress worn underneath red jacket.
- **SHOES** = At all Career levels, shoes should be business appropriate shoes (no flip flops or similarly casual footwear.)
 - Leggings with a tunic top shorter than 2 inches above knee are not to be worn.
 - Career Coffee Attire-slacks are OK. No jeans or shorts
 - Business attire or Mary Kay Business attire should be worn at any event outside of the home.
This includes: guest events such as Brunch and your weekly Success Meeting.
 - For casual events such as Girlfriends' Night Out, jeans are OK, although if you are in doubt, please check with your Director.
 - Remember, your hem length should never be shorter than 2 inches above the knee.
 - Refer to our calendar or the flier for the event for attire requirements.
 - Please be on time for all events.

